



Nonprofit News

CAPACITY BUILDING

GRANTS / FUNDRAISING

RESOURCES / EDUCATION

VOLUNTEERS / EVENTS

October 2017

Volume 1 - Issue 6



Yuba-Sutter Economic Development Corporation (YSEDC) is committed to assisting our local nonprofits in building capacity and with their programs and projects. If you wish to submit an article to promote an event, please submit it 10 days prior to our publication date. The next publication will be on or around December 1, 2017. You may submit your articles in microsoft word, pdf, or jpeg formats to Cynthia via email at: croderick@ysedc.org

We hope that you will take advantage of this newsletter to build the capacity of your nonprofit organization and market your events.

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YCCAA

PUBLIC SECTOR REPRESENTATIVES

District 1 - Richard Webb
District 2 - Mike Leahy
District 3 - Dizarea Webber
District 4 - Andi Crivello
District 5 - Randy Fletcher

PRIVATE SECTOR REPRESENTATIVES

Michael Harris - Vice Chair
Steve Duckels - Chair



What is Capacity Building?

When people inquire, "What is capacity building?" they may be wondering about "capacity building" as a verb (such as providing funding for a nonprofit to improve its own effectiveness, or actually teaching/instructing or consulting to build needed skills) or as a noun (the results of such skill-building). Nonprofit capacity building refers to many different types of activities that are all designed to improve and enhance a nonprofit's ability to achieve its mission and sustain itself over time.

Capacity building is not just about the capacity of a nonprofit today -- it's about the nonprofit's ability to deliver its mission effectively now, and in the future. Capacity building is an investment in the effectiveness and future sustainability of a nonprofit.

Distinct capacity building projects, such as identifying a communications strategy, improving volunteer recruitment, ensuring thoughtful leadership succession, updating a nonprofit's technology, and improving how it measures its outcomes, all build the capacity of a charitable nonprofit to effectively deliver its mission. When capacity building is successful, it strengthens a nonprofit's ability to fulfill its mission over time, thereby enhancing the nonprofit's ability to have a positive impact on lives and communities.

Why is capacity building important?

While frequently invisible, and often overlooked, capacity building is the all-important "infrastructure" that supports and shapes charitable nonprofits into forces for good. Capacity building enables nonprofit organizations and their leaders to develop competencies and skills that can make them more effective and sustainable, thus increasing the potential for charitable nonprofits to enrich lives and solve society's most intractable problems.

Is your nonprofit ready for capacity building? Download the attached assessment tool to see how your organization rates and learn what your strengths and weakness are within your organization.

[Capacity Building Assessment Tool](#)

GRANT OPPORTUNITIES

The Roy E. Cummer Foundation makes grants to nonprofit organizations in California in the interest areas of animal welfare, animal therapy programs, arts, food banks, health care, higher education, human services, veteran's organizations, and secondary education. Other areas of interest include ministries, public radio/television, legal aid, homeless service



Vernon Kuska
Don Schrader
John Nicoletti

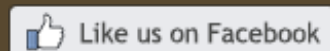
LOW INCOME REPRESENTATIVES

Vacant
Dennis Giboney
Marlys Eatmon
Angelica Bravo
Angie Gates - Secretary/Treas.

www.yubacares.org

UPCOMING BOARD MEETINGS

Nov. 28, 2017



SCCAA

PUBLIC SECTOR REPRESENTATIVES

District 1 - Gabriela Urdaneta
District 2 - Kenneth Brooke
District 3 - Barbara Fasano
District 4 - Sharon Foote,
Vice Chair
District 5 - Mat Conant

PRIVATE SECTOR REPRESENTATIVES

Paul Basi, Secretary
DeeDee Brady, Treasurer
Tom Reusser
Malinda Bogdonoff
Jeff Stephens

LOW INCOME REPRESENTATIVES

Jaswinder Sandhu
Michael Reeves
Margot Seaton
Susan Podesta
Jackie Sillman, Chair

www.suttercares.org

UPCOMING BOARD MEETINGS

October 19, 2017

programs, youth sports, youth camps, and domestic violence programs. Interested applicants should submit a letter of inquiry or short proposal outlining the project and funding needed. For more details click on the following link: [Grant Details](#)

The **State Farm Companies Foundation** is committed to maintaining the vibrancy of our communities by assisting nonprofits that support: affordable housing, first time homeowners, neighborhood revitalization, financial literacy, job training, and small business development. Click the following link for grant application and guidelines: [State Farm Companies Grant](#)

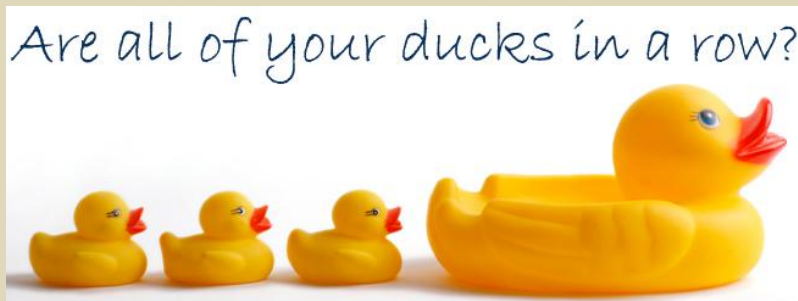
The **Lawrence Foundation** is focused on making grants to support environmental, human services and other causes. They make both program and operating grants. Click the following link for grant application and guidelines: [Lawrence Foundation](#)



Sutter and Yuba County Community Action Agencies are inviting proposals from qualified private nonprofit or public organizations capable of operating programs that provide services to Sutter and Yuba Counties' low-income populations under the Community Services Block Grant (CSBG) program. If you would like to receive a RFP or have questions, please contact Jackie Slade - jslade@ysedc.org or (530) 751-8555. The RFP's will also be available on each agency's website, suttercares.org or yubacares.org.

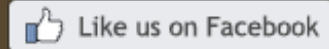
The proposals are due at the end of October. Qualified contractors will be selected to provide services within Sutter and/or Yuba Counties during the period of January 1 through December 31, 2018. Applicants should be prepared to do a five minute presentation on their proposal and answer questions.

The CSBG funding focus areas are outlined in the RFP



The last six weeks of the calendar year are make or break time for nonprofits. In fact, nearly 30% of nonprofits raise 26-50% of their annual fundraising in November and December - when folks are feeling their most grateful and generous. Nearly a third of all annual giving happens in the single month of December, and 12% of all giving happens in the last three days of that month! You really don't want to miss out on this most giving time of year!

November 16, 2017



BOARD MEMBERS NEEDED



SCCAA and YCCAA are accepting applications for its board of directors.

For Sutter County, we need to fill one position for District 5 (South of Bogue Rd). Please click the link for a SCCAA application. [Board Member Application](#)

For Yuba County, we need to fill one position for a low-income representative (either be low-income or work with low-income populations). Please click the link for a YCCAA application. [YCCAA Board Application](#)

The Balance Sheet

The balance sheet - also called the Statement of Financial Position - serves as a snapshot, providing the most comprehensive picture of an organization's financial situation.



WHY IS THE BALANCE SHEET IMPORTANT?

The balance sheet reports an organization's assets (what is owned) and liabilities (what is owed). The net assets (also

That means going above and beyond simply sending out a single year-end mailed appeal letter. Because once you've sent it, and waited a few weeks for responses to come in, that single appeal becomes pretty much a lame duck. If that's all you've got, you're sunk. If you want to get in on more of that holiday spirit, you must get all your ducks in a row. Now!

Let two little words be your mantra: PLAN. AHEAD.

Here are some tips that will help you have the best fundraising season ever! [MORE...](#)



FINANCIAL LITERACY TOOLKIT

YSEDC is providing you with the Consumer financial Protect Bureau's "*Your Money, Your Goals: A financial empowerment toolkit*" that we are strongly recommending your nonprofit organization to utilize it, especially if you work with low-income or economically vulnerable people. You are in a unique position to provide help for those who are overwhelmed by their financial situations. The people your organization helps already know you and trust you, and in many cases, they are already sharing financial and other personal information with you. Adding this element to your already existing programs, you will also be able to expand your grant funding prospects. I have found that financial education is one of the main focuses for lot of foundations and would be able to assist you with providing you with leads or grant writing assistance. Please take a moment and review this very comprehensive toolkit and consider adding it to your programs. [FINANCIAL LITERACY TOOLKIT](#)



Are you vaccinated?

Due to recent outbreaks, Sutter County Public Health is advising those who work with the homeless to be sure to be immunized for Hepatitis A. If you have insurance you will need to go to your doctor for screening and a vaccination. If you are uninsured, Sutter County Public health has the vaccine available. Be sure to check on their immunization hours by calling 822-7215. [Symptoms & Risk.](#)

UPCOMING FUNDRAISING AND COMMUNITY EVENTS

called equity, capital, retained earnings, or fund balance) represent the sum of all the annual surpluses or deficits that an organization has accumulated over its entire history. If it happened in your financial past, the balance sheet reflects it.

The balance sheet also indicates an organization's liquidity by communicating how much cash an organization has at present and what assets will soon be available in the form of cash. Assets are usually listed on a balance sheet from top to bottom by rank of liquidity (i.e. from most easily turned into cash to those assets most difficult to turn into cash). Understanding liquidity is important to understand how flexible and responsive an organization can be.

[READ More](#)

Six Good Reasons for Nonprofit Collaboration



Collaboration may seem complex, but nonprofits joining forces can take even bigger strides towards achieving mission and fostering a better world.

Certainly some funders are encouraging collaborations to apply their grant resources more efficiently.

Options may include Mergers, Collaborations, and Strategic Alliances. Knowing which type of collaboration is best for your nonprofit is the first step.

[Read More](#)

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NORCAL
SERVICES FOR DEAF & HARD OF HEARING

Yuba City 5th Annual BBQ



October 7th 2017
11am-2pm

Sam Brannan Park
806 Gray Ave
Yuba City, CA 95991



September 29th Deadline to Buy Tickets
www.norcalcenter.org/event/ybcbbbq

\$15 Per Adult

\$10 Per Kid 6-12 years old

**PLEASE BRING
YOUR OWN CHAIRS**

For More Information
Kimberly Dethlefsen (530) 763-1537 VP
kdethlefsen@norcalcenter.org



"Principles and Practices for Nonprofits"



While there is no single definition of a "best practices" for each and every nonprofit organization, there are well-recognized ethical standards and accountability practices that every staff and board member of a charitable nonprofit should be aware of. Specific legal obligations vary state by state, so many state associations of nonprofits share resources on state-specific legal requirements, as well as promote "best practices" to raise awareness about how ethical, accountable, and transparent practices make nonprofits more effective. Recognizing and adopting these practices not only benefits individual charitable nonprofits, but also donors, and the individuals and communities that charitable nonprofits serve. We encourage you to become familiar with the recommended best practices, as well as seek out information on such basics as conflicts of interest, financial transparency, reasonable compensation, nonpartisan activities, and demonstrating your nonprofit's outcomes and effectiveness. See the attached California Attorney General's [Guide for Charities.](#)



"As our bowls are filled, let us remember those that remain empty."

Date: Saturday, October 7, 2017
Time: 4:00 pm – 6:00 pm
Location: Yuba-Sutter Food Bank Warehouse
760 Stafford Way
Yuba City



Donation: \$10.00 per person
(includes soup, bread, and a soup bowl to keep as a reminder of all the empty bowls in the world)



Join us for homemade soup and a tour of our warehouse facilities

RSVP by email to: feedingthehungry@sbcglobal.net

Please note the number of attendees; a place will be held for you at our table



All proceeds will go to assist our Yuba & Sutter program clients with additional food during the winter months

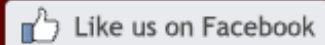
Sponsored by the



Management Staff & Volunteers



For more information please
visit our website
www.ysedc.org



**PLEASE SHARE
THIS NEWSLETTER
ON YOUR
FACEBOOK PAGES
AND WITH YOUR
CONTACTS**

**IT IS THE GOAL OF
YSEDC TO HELP OUR
LOCAL NONPROFITS
BUILD CAPACITY AND
SUSTAINABILITY!**

Please come
& join the fun!

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Sign Language Social

Yuba Sutter Mall
food court

1215 Colusa Ave.
Yuba City, CA 95991

**First Thursday's
of 2017**

5:00 pm to 9:00 pm

January 5

May 4

September 7

February 2

June 1

October 5

March 2

July 6

November 2

April 6

August 3

December 7

For More Information Contact us:

Kim Dethlefsen: kdethlefsen@norcalcenter.org 530-763-1537 VP

www.norcalcenter.org



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SERVICES FOR DEAF & HARD OF HEARING

Yuba City Senior Citizen Social

**IHOP 1310 Franklin Rd.
Yuba City, CA 95993**

**Let's get
together to socialize
and relax!**

3rd Thursday's of 2017

9:00am-11:00am

**Jan 19 • Feb 16 • March 16 • April 20 • May 18 • June 15
July 20 • Aug 17 • Sept 21 • Oct 19 • Nov 16 • Dec 21**

Food and drinks available for purchase!

For More Information Contact us:

www.norcalcenter.org • Kim Dethlefsen: kdethlefsen@norcalcenter.org 530-763-1537 VP



Providing tools, solutions and resources to simplify business.