



CAPACITY BUILDING

GRANTS / FUNDRAISING

RESOURCES / EDUCATION

VOLUNTEERS / EVENTS

Nonprofit News

October/November 2018

Volume 2 - Issue 6



Yuba-Sutter Economic Development Corporation (YSEDC) is committed to assisting our local nonprofits in building capacity, with their programs, and projects. If you wish to submit an article to promote an event, please submit it 10 days prior to our publication date. The next publication will be on or around December 1, 2018. You may submit your articles in microsoft word, pdf, or jpeg formats to Cynthia via email at: croderick@ysedc.org

We hope that you will take advantage of this newsletter to build the capacity of your nonprofit organization and market your events.

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Nonprofit Needs Assessment



YCCSC

PUBLIC SECTOR
REPRESENTATIVES

District 1 - Richard Webb
District 2 - Mike Leahy
District 3 - Dizarea Webber
District 4 - Andi Crivello

Yuba County Community Services Commission and Sutter County Community Action Agency partnered with YSEDC to determine the needs of our local nonprofit agencies to build their capacity. The top three priority needs were determined to be Resource Development, Service Delivery & Impact, and Governance & Leadership. It was also indicated that most organizations wanted assistance with the following: Fundraising Events/Sponsorship, Volunteer Development, Grant Writing, Board Development and Outcomes Measurements. To see complete survey results click the following link:

[**Nonprofit Needs Assessment**](#)



Nonprofit Board Governance

Interest in nonprofit boards and how they work has grown substantially in recent years, and more and more people are embracing the opportunity to serve on a board. This is good news. But the trend has a challenging side to it, as well. The average person joining the governing board of a nonprofit organization typically has rather little knowledge or understanding of the work to be done by a board or what is expected of them once they join that board. In spite of all the talk about the importance of effective boards and good governance, we find that the majority of people serving on nonprofit boards (including even a significant share of those who have prior board experience) actually have only vague and general notions about the fundamental roles and responsibilities of the board and the work of governance. Board member concern and uncertainty have become stronger with the increasingly strident calls for improved nonprofit accountability and effectiveness. Repeatedly we are asked "Given the changing expectations of funders, the government, and even our constituents, what is our job as a board? And what is it that I am really supposed to do as a member of this board. [**MORE...**](#)

PRIVATE SECTOR REPRESENTATIVES


Michael Harris - Vice Chair
Steve Duckels - Chair
Vernon Kuska
Don Schrader
John Nicoletti

LOW INCOME REPRESENTATIVES

Alisha Parker
Lisa Baker
Marlys Eatmon
Angelica Bravo
Angie Gates - Secretary/Treas.

www.yubacares.org

UPCOMING BOARD MEETINGS
November 27, 2018

 Like us on Facebook



SCCAA

PUBLIC SECTOR REPRESENTATIVES

District 1 - Christine Ivory
District 2 - Kenneth Brooke
District 3 - Barbara Fasano
District 4 - Sharon Foote, Chair
District 5 - Lonnie Perez

PRIVATE SECTOR REPRESENTATIVES

Paul Basi, Secretary
DeeDee Brady, Treasurer
Tom Reusser
Diane Uutela
Jeff Stephens

LOW INCOME REPRESENTATIVES

Jaswinder Sandhu
Michael Reeves



ATTENTION NONPROFITS!

Build Your Revenue Sources

Funded by California Department of
Community Services and Development

Apply today for your
NO-COST GRANT SEARCH SUBSCRIPTION
Offer available to the first 50 nonprofit organizations
Call (530) 751-8555 or email: croderick@ysedc.org

CAPACITY BUILDING PROGRAM FOR NONPROFITS & SERVICE PROVIDERS

YUBA COUNTY COMMUNITY SERVICES COMMISSION AND SUTTER COUNTY COMMUNITY ACTION AGENCY have partnered with Yuba-Sutter Economic Development Corporation to assist local nonprofits and service providers build their capacity. As a part of this program, a two-year no-cost grant search subscription is being offered. If you have not taken advantage of this great opportunity, it is strongly recommended. Contact Cynthia at YSEDC to apply for your subscription or download the attached subscription application. [APPLICATION](#)

GRANT OPPORTUNITIES



BBVA Compass -The BBVA Compass Foundation will provide priority consideration to requests that best reflect the focus area targets: Community Development (Including financial literacy), Education, Health and Human Services, Arts & Culture, Environmental and Natural Resources. See website for further details: [BBVA Compass](#)

Responsive Grantmaking is **Archstone Foundation's** strategy to address the emerging and unmet needs of California's diverse aging population, and those who serve them. It provides a platform for the Foundation to offer direct service support, important local services, and to address developing programmatic and policy-related issues. Historically, the Foundation has used Responsive Grantmaking to incubate, contemplate, and raise awareness of important issues in the field of aging, while engaging partners who might also support these issues. **Archstone Foundation**

Weyerhouser - Support U.S. and Canadian communities where we have a significant presence or business interest. These communities range from

Margot Seaton
Susan Podesta
Jackie Sillman, Vice-Chair

www.suttercares.org

UPCOMING BOARD MEETINGS

October 18, 2018

November 15, 2018

Like us on Facebook

Strengthen Your Bottom Line: Securing In-kind Donations.



As we all know, almost every nonprofit in existence has received some sort of in-kind support, but few of us actually document that support and then use it to strengthen our bottom-line budget as well as leverage additional support. In fact, about 90 percent of the nonprofits that benefit from in-kind support do not document these contributions. Just think about the estimated value of volunteer time for 2017- which was almost \$25 per hour. How many hours of in-kind volunteer time could you have documented for 2017, but simply didn't?

There is no doubt that a well-developed, comprehensive in-kind donation program can

rural to metropolitan, each with unique priorities and needs. Our employees serve on local advisory committees for our Giving Fund and develop funding priorities within four focus areas to support their particular communities. This provides a strong companywide framework for giving while allowing flexibility to meet unique needs in our different communities. **Weyerhouser**

Fundraising/Event Sponsorship and Donations

On a local basis **SUBWAY** franchisees are involved with countless schools, religious and community organizations. For more specific information regarding your town inquire at your neighborhood SUBWAY restaurant or apply online. Donations can be in the form of a food donation or sponsorship. Applications can be submitted at any time, but should be at least 30 days prior to the date needed. Click on the following link to apply. **SUBWAY**

Raley's accepts donation submissions through their online portal. Raley's supports causes that align with one or more of their giving platforms. Higher consideration is given to causes that align with their guidelines and make significant positive impacts in the communities they serve. Click on the following link for full opportunity: **Raley's**

SEARS goal is to be part of the community and contribute in ways that enrich the lives of people residing in those areas. By helping to create stronger communities, they enhance the quality of life for customers and associates. Sears looks for partnerships with organizations that are leaders in what they do (no matter their size) and align with one or more of their four focus areas. Click on the following link for full opportunity: **SEARS**

Ross Dress for Less- Store Based Giving

The Ross Store-Based Giving Program provides support - primarily in the form of gift cards - to federal tax-exempt 501(c)(3) organizations serving a community within 25 miles of a Ross Dress for Less or DD's DISCOUNTS store. Click on the following link for full opportunity: **Ross Giving**

Costco: For local organizations and groups, which focus on children, education or health and human services click the following link: **Costco Charitable Giving**

strengthen the overall financial health of your organization, but how do you build out this program?

[IN-KIND DONATIONS](#)

Struggling for Fundraising Ideas?



Click the following link to download:

[Creative Fundraising Ideas](#)

Does your nonprofit need to have an independent audit?



Not all charitable nonprofits are required to conduct an independent audit. Circumstances that may trigger the requirement for an independent audit include:

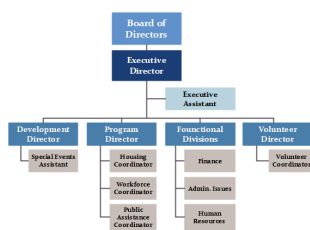
Federal, state, and local governments may request a copy of the organization's audited financial statements.

Charitable nonprofits that expend \$750,000 or more in



Click the below links to download RFPs
[SCCAA RFP](#) or [YCCSC RFP](#)

Organizational Structure/Charts



The organizational structure is the core of every nonprofit organization. Nonprofits consist of a board of directors and executive, managerial and administrative positions. The first step is to think about the best structure to run your nonprofit. Your

board and staff should understand their own roles and responsibilities and how they help further the mission of your organization.

Board of Directors

The board of directors is responsible for running a nonprofit organization. The board sets rules and regulations, oversees finance and strategic plans and hires executive staff.

Executive Staff

The executive staff runs the daily operations in a non-profit organization. Key executive staff positions include the president or CEO, vice president and other chief officers depending on the size of the organization. They are supervised by the board of directors and oversee lower-level staff positions. Typically, the president and other executive staff are the face of the organization. They speak at external events and meet with potential donors to secure money for their organization.

Managerial Staff

Whether it is developing new programs or organizing events, managerial staff handle many daily operations. They usually work directly with clients and customers by providing an array of services and programs. Common positions include development director, program manager and human resources manager.

Administrative Staff

Administrative staff roles are usually entry-level positions within a nonprofit organization. They assist managerial and executive employees with office duties, including answering the phone, scheduling appointments and distributing mail. Common positions include executive assistant, secretary and administrative assistant.

Org Chart Example

federal funds in a year are subject to special audit requirements.

Some contracts with state and local governments to provide services in the community may require the nonprofit to conduct an independent audit.

Many state laws require that charitable nonprofits submit a copy of their audited financial statements when they register with the state for charitable solicitation /fundraising purposes.

Private foundations may request that a nonprofit submit a copy of the nonprofit's most recent audited financial statements in conjunction with submitting a grant proposal.

Some banks may require a nonprofit to have an audit as a condition of receiving a loan.

If a charitable nonprofit is small and has not conducted an audit due to the cost, the nonprofit should not be shy about asking the funder if a more affordable method of evaluating the nonprofit's financial positions would be acceptable, such as a review of certified financial statements



Exceptional nonprofit boards recognize that diversity is essential to an organization's success. They see the correlation between mission, strategy, and board composition and understand that establishing an inclusive organization starts with establishing a diverse and inclusive board.

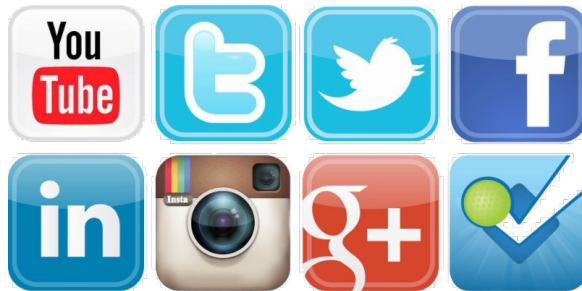
Self-Assessment for Nonprofit Boards



A strong, vibrant board of directors is a clear indicator

Many board members already understand that a homogeneous board can result in near-sightedness and group think. By contrast, a heterogeneous board - one composed of individuals with a variety of skills, perspectives, backgrounds, and resources - promotes creativity and innovation and yields differing voices that can play important roles in accomplishing the organization's mission and increasing understanding of constituents and community needs. Diverse boards also are more likely to attract diverse donors, and grantmakers are increasingly focused on diversity. [MORE](#)

NOTE: if you are planning on applying for a CSBG grant, one of the priorities is to include representatives from the low-income populations to serve in your organization in some capacity.



Social Media For Non Profits

Like every other aspect of nonprofit marketing and fundraising, the purpose of social media is to increase and deepen your relationships. Your social media followers can do for your nonprofit what your personal networks do for you ... applaud your success, support you, and spread the word about your projects. [MORE...](#)

UPCOMING FUNDRAISING AND COMMUNITY EVENTS

of a healthy organization. Yet even the best organizations need a periodic check-up to ensure that they cannot just survive but will really thrive in today's environment. To check your board's vital signs, or to put in place practices and strategies for a healthy and energized board, the best place to start is with a board self-assessment.

[MORE](#)



ITEMS NEEDED BY LOCAL NONPROFITS

COORDINATED ENTRY

Life Building Center
131 F Street, Marysville
(530) 749-6811
Ask for Ricardo or Susan

Cup of Soups
Granola Snacks/Crackers
Non-perishable Snacks
Bottled Water
Hand Soap
Shampoo/Conditioner
Tooth Paste/Brushes
HE Laundry Detergent (liquid)
Toilet Paper
White Bath Towels
Coffee, Sugar, and Creamer
\$5.00 - \$15 Gas or Food Gift
Cards
Book of Bus Tickets
Drop off during the hours of:
Mon-Thurs. 9:00 - 3:00pm

HANDS OF HOPE

909 Spiva Avenue Yuba City
(530) 755-3491
Ask for Rick or Lou
Cup of Soups



DOING THE
MOST GOOD



CHRISTMAS ASSISTANCE

The Salvation Army Yuba Sutter Corps is here to help this Christmas. Your family may qualify to receive help with food, toys and other gifts for the holiday season.

APPLICATION INTAKE DATES:

Monday, October 8 through Friday, October 12
1:00PM to 3:00PM

Saturday, October 13
9:00AM to 12:00PM

REQUIRED DOCUMENTS TO BRING:

- California ID/Photo ID for Adults
- Copy of Child(ren) Birth Certificate or Medical Card
- Proof of Income
- Proof of Residence
- Must live in Sutter County or Yuba County

APPLICATION INTAKE LOCATION:

The Salvation Army Yuba Sutter Corps
401 Del Norte Avenue
Yuba City, CA 95991

FOR MORE INFORMATION:

Call (530) 216-4530

Granola Snacks
Bottled Water
HE Laundry Detergent (liquid)
Drop off during the hours of:
Mon-Thurs. 11:00 - 4:30pm

14Forward

938 14th Street, Marysville

Wool Blankets
Fitted Twin Sheets
Small Garbage Cans
Large Storage Totes
Solar Powered Lanterns
Drop Off Hours
Monday through Friday,
8:30 am - Noon
or
1:00pm - 4:00pm

TWIN CITIES RESCUE MINISTRIES

940 14th Street, Marysville
(530) 743-8777

Canned Food Items
for monthly Food Boxes
We can always use: Hamburger,
butter, syrup, toilet paper, paper
towels, bottled water, to-go
boxes and plastic silverware.
Drop off or we can pick up
Hours: Mon-Sat. 9:30 - 4:30 pm.

SALVATION ARMY

408 J Street, Marysville, CA
or 401 Del Norte Ave, Yuba City
(530) 216-4530

Toiletries, new blankets, new
pillows, new towels &
washcloths, laundry soap, toilet
paper, janitorial supplies, new
mattresses and bunk beds, 2
commercial dryers, 2
commercial washers,
commercial refrigerators and
freezers, filing cabinets, HVAC
systems, new computers,
intercom system, pallet jack,
commercial vacuum cleaners,
box truck, ice machine,
convection oven, commercial
coffee machine, steam table,
commercial mixer, Day Care
room furnishings

Fall Rummage Sale

Friday, October 5th (8am – 3pm) &
Saturday, October 6th (8am – 1pm)

Everything under the sun!

There will be something for everyone!! Furniture,
Clothes, Jewelry, Books, Toys, Household Items, and
Holiday Decorations

FIRST UNITED METHODIST CHURCH-YUBA CITY
3101 Colusa Hwy., Yuba City - 530-673-5858

**Volunteers and
Donations needed!**



Meal Packaging Event

Sunday, October 14th

Lunch Provided and Check In at 12:15pm

Packing starts at 1:00pm

Please register prior using link on our website

FUMC - Yuba City
3101 Colusa Hwy



530.673.5858
www.fumcyubacity.com



The
United
Methodist
Church

Become involved!

The United Methodist Church of Yuba City has several volunteer opportunities available. They also have a great need for donated items. Please click the following link for details.

[Volunteer & Donations](#)

Why Funders Need Reports



- * To confirm that the grantee complied with the terms of the grant
- * To assess success/impact of the project
- * To help inform strategies for future grantmaking and programmatic work
- * To provide outcome and anecdotal information that funders can share with their constituents/public to promote your work
- * So funders can provide information to THEIR donors or constituents to be transparent and accountable

Historical Record & Evaluation - can be consulted when your next proposal is reviewed

See attached for
Tips for Grant Reporting



A celebration of catching individuals doing good in our community

Sunday, October 14th at 11am

FUMC - YC
3101 Colusa Hwy



530 673 5858
www.fumcyubacity.com



If you've struggled with creating a budget and never seem to make it work; if you can't make ends meet and are living paycheck to paycheck; if you have debt that is stealing your joy; if you have dreams and don't know how to make them happen financially; this class is for you.

Financial Empowerment

Tuesdays at 1:30pm

FIRST UNITED METHODIST CHURCH-YUBA CITY
3101 Colusa Hwy., Yuba City - 530-673-5858



PLEASE SHARE THIS
NEWSLETTER ON
YOUR FACEBOOK
PAGES AND WITH
YOUR CONTACTS

IT IS THE GOAL OF YSEDC
TO HELP OUR LOCAL
NONPROFITS BUILD
CAPACITY AND
SUSTAINABILITY!

Ceramics for Veterans 2.0

With Just A Hundred (More) Pounds Of Clay

Mondays, October 1st - 29th from 6 - 8:30pm
Veterans Memorial Community Building (Tucker Room)
1425 Veterans Memorial Circle in Yuba City
The Tucker Room is at the back side of the building.

FREE to all Veterans and Active Duty Military

Call (530) 742-ARTS (2787) or write David@yubasutterarts.org to register

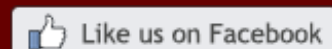
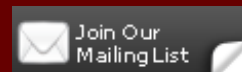


A Veterans in the Arts Project

Partnering Together



For more information please
visit our website
www.ysecdc.org





AGENCY
ON AGING
AREA 4



ASL
Interpreter

Lunch
Provided!

OUR COMMUNITY:

AN AGING & DISABILITY CONFERENCE

October 10, 2018 | 9am-3pm

**Sutter County Office of Education -
Boyd Hall, Yuba City, CA**

Workshops

Planning Ahead for Long
Term Services & Supports

Emergency Preparedness

Meet Your Elected
Representatives

Are You a Person with a
Disability, Older Adult,
Provider, Family Member,
Caregiver, or Friend?
RSVP Today!

**Call by October 3rd to RSVP
& request accommodations
(530) 477-3333 Voice or
(530) 477-8194 TTY**

Special Guests

Vance Taylor with
California Governor's
Office of Emergency
Services

Resource Fair

Local disability & aging
services & Supports



Providing tools, solutions and resources to simplify business.