



Nonprofit News

CAPACITY BUILDING

GRANTS / FUNDRAISING

RESOURCES / EDUCATION

VOLUNTEERS / EVENTS

February 2017

Volume 1 - Issue 2

Tug on the heartstrings for donations!



Yuba-Sutter Economic Development Corporation (YSEDC) is committed to assisting our local nonprofits in building capacity and with their programs and projects. If you wish to submit an article to promote an event, please submit it 15 days prior to our publication date. The next publication will be on or around April 12th. You may submit your articles in microsoft word, pdf, or jpeg formats to Cynthia via email at: croderick@yседc.org

We hope that you will take advantage of this newsletter to build the capacity of your nonprofit organization and market your events.

ATTENTION: Yuba & Sutter CSBG Grant Recipients Mandatory Training Session

Date: February 15, 2017

Time: 10:00 am to Noon

Location: Yuba-Sutter EDC Conference Room, 950 Sharp Rd. Suite 1303

Yuba City, CA 95993, (530) 751-8555

PLEASE CONTACT JACKIE SLADE TO CONFIRM YOUR ATTENDANCE.

Contact: [Jackie Slade](mailto:Jackie.Slade@yседc.org)

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YCCAA

PUBLIC SECTOR REPRESENTATIVES

District 1 - Richard Webb

District 2 - Mike Leahy

District 3 - Doug Lofton

District 4 - Andi Crivello

District 5 - Randy Fletcher

PRIVATE SECTOR REPRESENTATIVES

Michael Harris - Vice Chair

Steve Duckels - Chair

Vernon Kuska

14FORWARD

HOMELESS HOTLINE (530) 749-6811



Building a Community Action Plan to Help End Poverty in Yuba-Sutter

The Community Action Plan (CAP) will serve as a road map to use Community Services Block Grant funding received from the State Department of Community Services and Development. The CAP identifies and assesses poverty related needs and resources in the community and establishes a detailed plan, goals, and priorities for delivering those services to individuals and families most affected by poverty.

PLEASE BE SURE TO MAKE TIME IN YOUR BUSY SCHEDULES TO ATTEND...WE NEED YOUR INPUT.

The first meeting has been scheduled March 22, 9:00 am to 12 Noon at the Yuba County Government Center, 915 8th Street, Marysville.

WHAT IS THE



The Sutter Yuba Homeless Consortium is a coalition of non-profit and faith-based organizations, representatives of local government jurisdictions, and homeless advocates. The mission of the consortium is to coordinate all available services and maximize resources to better serve the homeless population in Sutter and Yuba Counties.

The consortium meets the 2nd Tuesday of every month at 9:30 am at Sutter North, 969 Plumas Street, Yuba City. Next Meetings: Feb. 14 & March 14.

Visit their Website for more details: SY Homeless Consortium.org

Working Towards Sustainability

Sustainability is a challenge that most nonprofit organizations must address: managing financial viability in an evolving funding landscape, contending with "competing" nonprofit organizations while establishing collaborative partnerships, demonstrating value and accountability to funders and supporters, and maximizing the contribution of leadership within the community. However, these

Don Schrader
John Nicoletti

LOW INCOME REPRESENTATIVES

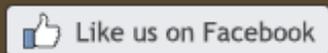
Raymond Gonzales
Dennis Giboney
Marlys Eatmon
Angelica Bravo

Angie Gates - Secretary/Treas.

www.yubacares.org

UPCOMING COMMISSION MEETING

March 28, 2017



SCCAA

PUBLIC SECTOR REPRESENTATIVES

District 1 - Gabriela Urdaneta
District 2 - Kenneth Brooke
District 3 - Barbara Fasano
District 4 - Sharon Foote,
Vice Chair
District 5 - Matt Conant

PRIVATE SECTOR REPRESENTATIVES

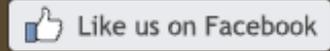
Paul Basi
DeeDee Brady
Barbara Cucchi
Malinda Bogdonoff
Jeff Stephens

LOW INCOME REPRESENTATIVES

Jaswinder Sandhu
Michael Reeves
Tim Fullerton, Secretary
Nina Martinez
Jackie Sillman, Chair

www.suttercares.org

UPCOMING COMMISSION MEETINGS



Capacity Building & Sustainability

challenges become exacerbated, if not overshadowed, by other factors for nonprofits serving those communities that are most in need. Nonprofit organizations serving high-need or low-income, and sometimes minority, populations are faced with balancing multiple community challenges that reach far beyond the mission of the

organization (e.g., economic challenges, poor education, poor health, crime or safety issues, housing concerns, lack of business or community development). Understanding the interaction between the economic and cultural contexts of low-income communities and the sustainability challenges that nonprofit organizations face is necessary to maximize strategies to address financial sustainability challenges and ultimately improve nonprofit services for communities of the greatest need.

[More ...](#)



The California Earned Income Tax Credit

Fostering economic opportunity and financial security for California's working families and individuals

Your clients may qualify for a cash-back tax credit! This cash-back tax credit, created by the Governor and the Legislature is aimed at helping low-income working families.

For information on who qualifies for this credit and locations where free tax prep services are offered, please visit: CalEITC4Me.org

For questions about the credit, please contact: Jason Montiel / Franchise Tax Board / Public Affairs Office: (916) 845-7173 jason.montiel@ftb.ca.gov

For EITC brochures to distribute to your clients please contact Jackie Slade (530) 751-8555

GRANT OPPORTUNITIES

Bank of America Charitable Foundation



has an RFP to advancing pathways to economic mobility in order to build thriving communities. There are two opportunities:

1. Economic mobility for individuals and families (Open Jan 30 to February 24, 2017) and
2. Economic mobility for community development needs (Open May 8 to June 2, 2017). Please click the following link to the RFP Information: [Bank of America RFP](#)

The second opportunity available is from the [Starkey Foundation](#). This foundation makes grants for projects and programs that address hearing healthcare, however, related areas such as Health, Human Services, Education, and Community projects are also considered. The next funding cycle application deadline is April 15, 2017. Click on the following link to get to their website: [Starkey Hearing Foundation](#)

[Dollar General Literacy Foundation](#) is accepting applications for Adult Literacy Grants. This initiative awards funding to nonprofit organizations that provide direct service to adults in need of literacy assistance. Organizations must provide help in one of the following instructional areas:

- * Adult Basic Education
- * General Education Diploma Preparation
- * English Language Acquisition

Click on the following link to get to their website: [Dollar General](#)

GETTING THE GRANT 101

Writing for grants is not an easy process and funders look carefully at the applicant organization's history, leadership and track record. If you provide the following bulleted items your chances of receiving a grant will increase exponentially.



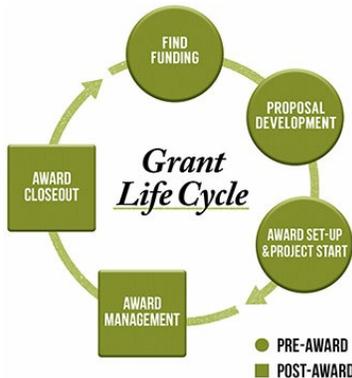
- Prove that your organization is strong and viable
- Provide a compelling description of the situation your

FUNDRAISING IDEAS

organization will address.

- Provide a clear statement of expected program results
- Have a well thought-out plan of action
- Plan to evaluate
- Plan for sustaining the program
- Provide a realistic budget
- Provide a summary

Please click the following link for a complete description of the above items and the grant writing process: [Getting the Grant 101](#)



MANAGING THE GRANT

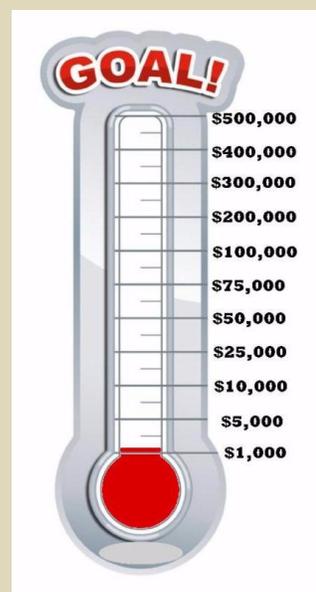
To establish your organization's ability to receive and manage grants it is important that you follow these basic rules:

1. **Put the financial house in order.** It's necessary to establish adequate accounting practices and systems.
2. **Review the grant proposal.** Refresh your memory on the specifics laid out in the narrative.
3. **Understand the rules and regulations.**
4. **Schedule reports.** Almost all grants require that financial and program progress reports be submitted on a schedule.
5. **Don't forget Partner Organizations.** These partnerships are usually critical to implementing a program and sometimes involve the sharing of grant funds through subcontracts.
6. **Be sure to announce the grant award to the community**

Click the following link to view entire article: [Managing The Grant](#)

UPCOMING FUNDRAISING EVENTS

Casa De Esperanza 40th Anniversary Gala Event



As some of you may know, grants can not be relied upon to provide funding year after year. Foundations and grantors change their funding focus quite often and your non-profit may no longer fall within their funding focus.

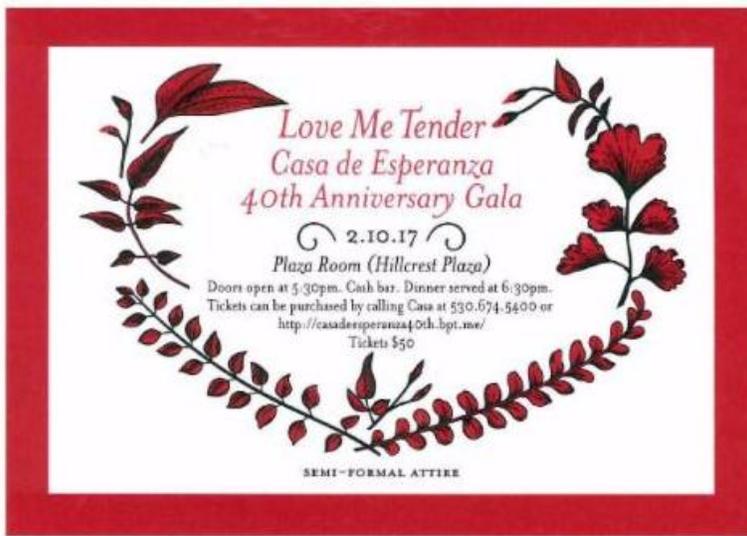
Therefore, it is important to develop other fundraisers. Below are some fundraising ideas for you.

Bakeless Bake Sale Fundraiser

Send this letter to your members: You are invited to NOT bake a cake, pie, cookies, or brownies. You do NOT have to find the recipe. You do NOT have to shop for the ingredients. You do NOT have to mix. You do NOT have to cook. You do NOT have to cut. You do NOT have to wrap. You do NOT have to wash dishes. You do NOT have to clean up your kitchen. You do NOT have to deliver the baked product. You do NOT have to stand in the heat/cold/rain to sell the baked product. You can write a check for \$10.00 to "name of organization" and stay home and enjoy doing something for yourself or with your family!

Duck Race:

Add an insured prize to your Duck Race promotion and not only sell more ducks, but



quadruple your bottom line! Offer up to \$1,000,000 (If you can get insurance from a company like Odds On) the pre-selected duck crosses the finish line first. Split the contest prize 50/50 with the duck owner and the charity.

Duck Race Contest

Step by Step:

- (1) Select your grand prize package, then advertise the chance to win big for supporting your cause!
- (2) Participants go to designated locations and "adopt" ducks by making a donation. On race day, the numbered ducks are dropped onto a river to race downstream.
- (3) If one of the ducks crossing the finish line first appears on a list of pre-selected list of lucky ducks, Odds On covers the cost of the prize!

[More Ideas ...](#)



This fundraiser typically sells out. Go to the following link to get your tickets: **Merriment & Martinis**

For more information please visit our website

REGIONAL CONFERENCE ON HOMELESSNESS



Building Bridges, Closing Gaps

Let's get real about solutions to ending homelessness. Let's transform our delivery of services to build new bridges and close the gaps for people experiencing homelessness.

Key Topics: Stigma, Success, Healthcare, Culture, Housing

Please join us

February 16 1pm - 5pm

February 17 8am - 5pm

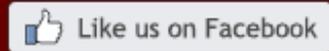
Yuba County Government Center
915 8th Street, Marysville



THIS IS A MUST ATTEND CONFERENCE. YOU ARE PART OF THE SOLUTION!

Register today by going to syhomelessconsortium.org

Pre-purchase a "Farm to Homeless Fork" lunch prepared by John Nicoletti and the Yuba College Culinary Program. \$15 buys a delicious lunch for you and one homeless person. Reserve at registration. Confirmation will be emailed to you; pay at the door by cash or check only, please.



Providing tools, solutions and resources to simplify business.